

## Resume

### Education:

Belmont University class of 2020

BA Degree in English and Writing

Book 180 Portfolio School - currently attending to build out a full Copywriting book

### Experience:

#### Copy & Socials writer

*Teton Gravity Research | Part time April 2022- December 2022*

- Write social media posts for 551k followers
- Wrote an editorial piece to promote wildfire safety
- Work on multiple different email marketing campaigns
- Paid advertisements on all social platforms

#### Communication Specialist

*Leverage Creative Group | May 2020 – January 2021*

- Spent 8 months building the entire customer service department from the ground up
- Responded to customers with attention, efficiency, and care
- Communicated with other departments in order to integrate the customer service department into the flow of the company.

#### Junior Copywriter

*Leverage Creative Group | Part time January 2020 – January 2021 / Full time January 2021- June 2022*

- While working as a full-time communication specialist, I studied and practiced the craft of copywriting. Became a full time copywriter in January of 2021 and was promoted to Junior Copywriter within 2 months.
- Write various forms of copy such as email campaigns, social media posts, blog content, sales pages, landing pages, webinar scripts, and more.
- I developed our second largest brand from the ground up with deep research and an innate understanding of audience desire and brand voice.
- Delegated tasks to a group of interns and edited all their work providing feedback for how they can improve.

#### Special Skills:

- Writing clear and error-free content that reflects the brand's voice
- Communicate with clients to understand their message & audience's desire
- Utilizes personal skills and is able to communicate positively with coworkers
- Manages time efficiently and always hits deadlines

